

November 7, 2014

New York Institute of Technology

**Assessment Best Practices**

**AGENDA**

**Registration: 9-9:30 a.m.**

**Keynote: 9:30-10:30 a.m.**

Edwin W. Koc

Director of Research, Public Policy and Legislative Affairs

National Association of Colleges and Employers

**Q&A: 10:30-10:45 a.m.**

**Session One: 10:45 -11:30a.m.**

Best Practices Panel Discussion

Moderator Marc Goldman, Executive Director, Yeshiva University

1. Urszula Zalewski, *Stony Brook University, Assistant Director of Experiential Programs*
2. Patricia Imbimbo, Ph.D.,*Baruch College,* Director
3. Cassie Sklarz, *Fordham University,* Associate Director
4. Pam Cohen, *Ramapo College of New Jersey,* Career Services Specialist, Ansfield School of Business
5. Nicole Isenhour, New York University, Assistant Director

**Q&A: 11:30-11:45 a.m.**

**Business Meeting: 11:45-Noon**

**Lunch: Noon-1:00 p.m.**

**Session Two: 1:00 – 1:45 p.m.**

Marketing The Career Center: Analytics

Gary A. Miller

Executive Director, Hofstra University Career Center

**Q&A: 1:45 p.m. – 2:00 p.m.**

**Session Three: 2:00 p.m. – 3:00 p.m.**

Roundtable Discussions & Group Reports – Best Practices with Assessment